

## **BOOMI EXAMPLE OF MANAGEMENT RECOGNITION – ROBERT DIRITA**

**On Fri, Oct 27, 2023 at 10:32 AM** Frank Provenzano <[frank.provenzano@boomi.com](mailto:frank.provenzano@boomi.com)> wrote:

Hi Mike,

I wanted to provide kudos to Robert on our ongoing collaboration and make sure you were aware of how closely we work together.

Just this week alone, Robert jumped right in to helping a new commercial rep navigate his first reference (a huge help to me), he provided a lot of feedback from the Gartner Conference that my boss wants to incorporate into future planning and has helped me come up with strategies for landing great customers for Boomi World Denver. This is on top of the ongoing (often daily) conversations we have about ways to onboard truly *large* customer references (one of the hardest things to do) and he involves me from the first step, making me part of the approach and value prop to the customer ("we're so committed to your success, that we're going to begin documenting your journey from the start").

For sure you have a lot of great members on your team, and I work closely with most of them. But I consider Robert a partner for my role, and I hope he considers me the same (I expect he does).

Anyway, I just figured I'd let you know that Robert goes beyond his role to elevate the entire Boomi brand, which deserves recognition.

Thank you both for the partnership,  
Frank

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